The Actifcare Study - Dissemination

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Access to timely formal care
Dissemination in the Actifcare Study

- Aims and objectives
- Key activities and deliverables
- Dissemination summary
- Actifcare findings for a wide audience
- What happens next?
Dissemination Objectives

Aim:
- Dissemination of Actifcare results to a wide audience

Target Audience:
- Community care practitioners, national health services, patient advocacy groups, dementia researchers, and the general public

Key objective:
- Communication of key messages (e.g. Best Practice Recommendations) by a variety of means
Actifcare (ACcess to Timely Formal Care) is a European dementia research project that aims to analyse the pathways to care for people with dementia and their families, in an attempt to better understand the reasons for inequalities in access to healthcare. Focusing on the middle dementia stages, where typically transition from informal care alone to a combination of informal and formal home care takes place. Actifcare will identify best-practice pathways to formal care at a time where there is great potential to impact positively upon short and long-term quality of life. Read more
Social Media

- Social media (@Actifcare)

- Post/Tweet activities, news, presentations, publications
Materials and Distribution

- Project materials
  - Brochure, poster, awareness materials
  - Paper versions circulated
  - Electronic versions available as downloads from website
  - Stakeholder lists developed in each partner country
  - ...and for key European organisations
Media and Publications

- Press Releases
  - Press coverage and interviews (print, television)

- Actifcare Publications:
  - Peer-reviewed journal articles (ongoing)
  - Oral and poster conference presentations
  - Reports
  - Best Practice Recommendations

- Related Publications and links to related projects

- Accessibility
  - Newsletters, motion graphics (various languages)
Three newsletters published to date

- Aimed at stakeholders AND participants
- Cover all aspects of the project
- Presented in lay terms with directions to more detailed findings
- Highlight recent publications and upcoming events
- Wide circulation encouraged

A final newsletter is in progress – expected autumn/winter 2017
Actifcare Newsletters

Access to Tightly Formal Care (Acticare) Newsletter

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A Comparison of Acticare Participant Demographics from Italy with those from other Acticare Countries and National Italian Figures

In Italy, the current study conducted as part of Work Package 2 Export Interventions: Shaping Access to Formal Dementia Care. Although research did not always uniformly reveal significant differences, some categories showed notable disparities. For instance, education levels and employment status varied across regions.

Table 1: Comparative information on frailty

<table>
<thead>
<tr>
<th>Region</th>
<th>Education Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>High</td>
</tr>
<tr>
<td>South</td>
<td>Low</td>
</tr>
</tbody>
</table>

Table 2: Comparative information on dementia care

<table>
<thead>
<tr>
<th>Region</th>
<th>Availability of Dementia Care</th>
</tr>
</thead>
<tbody>
<tr>
<td>North</td>
<td>High</td>
</tr>
<tr>
<td>South</td>
<td>Low</td>
</tr>
</tbody>
</table>

The national mean age of 75 years, which is representative of many countries, continues to have a significant impact on dementia care. Further investigations are needed to explore the underlying causes and potential interventions.
Connecting with other researchers

- **SMARD** platform - Scientific Modelling for Alzheimer’s and Related Dementia
  
  It aims to provide open source health technology assessment (HTA) material with a focus on decision analytic modeling
  
  - Diagnosis, screening, care, nursing home placement, decision analytic modelling
  
  - Structural collaboration – links established with the IPECAD organisation
Meetings and Briefings

- **Stakeholder “Think-Tank” event**
  - Translational Meeting in each partner country
  - Senior service planners, policy makers, politicians, clinicians, advocacy groups, people with dementia and their carers, researchers
  - Call to Action: challenge them to discuss opportunities for applying the findings in their country
  - Individual country reports and a cross-country report in progress
    - an edited version will be made publically available and members of the public will be invited to comment

- **Closing conference symposium**
  - Encourage the development of ideas and pursuit for further knowledge stemming from the Actifcare findings
## Dissemination Summary

<table>
<thead>
<tr>
<th></th>
<th>International</th>
<th>National</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal articles</td>
<td>3 published; 1 in press</td>
<td>1 submitted; Various others in progress</td>
</tr>
<tr>
<td></td>
<td>1 submitted</td>
<td></td>
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<tr>
<td></td>
<td>2+ in preparation</td>
<td></td>
</tr>
<tr>
<td>Conferences</td>
<td>22 oral presentations</td>
<td>10 presentations</td>
</tr>
<tr>
<td></td>
<td>10 posters</td>
<td>11 posters</td>
</tr>
<tr>
<td>Interviews</td>
<td>1</td>
<td>8</td>
</tr>
<tr>
<td>New items</td>
<td></td>
<td>15</td>
</tr>
<tr>
<td>Motion Graphics</td>
<td>1 (English)</td>
<td>4 (Dutch, German, Italian, Norwegian)</td>
</tr>
<tr>
<td></td>
<td></td>
<td>1 in progress (Portuguese)</td>
</tr>
<tr>
<td>Reports</td>
<td>3 available; 4 in progress</td>
<td>Final country reports in progress</td>
</tr>
<tr>
<td>Newsletters</td>
<td>3 available; 1 in progress</td>
<td>Other language versions available in some countries</td>
</tr>
</tbody>
</table>
Concluding Remarks

- **Accessibility**
  - Getting our key messages out there in ways that are interesting and understandable to a wide target audience

- **Motion Graphic that encapsulates the key findings of the project (Best Practice Recommendations)**
  - Currently in Dutch, English, German, Italian, & Norwegian
  - Other language versions in progress
  - Available on our website
  - Please contact the Actifcare programme for copies
Actifcare Findings for a wide audience
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Actifcare Consortium partners

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